



February 18, 2011

Greetings from the Rotary Club of Stafford!

The 7th Annual Wings & Wheels Festival and Air Show will be held on October 15, 2011 at the Stafford Regional Airport. This popular community event is FREE and will include a Fly-in, Car Show and an exciting new component for 2011 – an Air Show with professional aerobatic performers.

Sponsored by the Stafford Rotary Club, proceeds from this event benefit the many community organizations our Rotary Club supports annually. Most recently, the Rotary Club of Stafford, through its Dictionary Project provided every 3rd grade student in Stafford County a dictionary *free of charge*.

Through the combined efforts of Stafford Rotary, Interact, Rotaract Clubs, Stafford Visitors Center and local businesses, we have turned this into the largest local fund raiser in Stafford County. In addition, we provide contributions to local school and community groups that assist us with the production and promotion of this event.

Our goal is to bring in between 5,000 – 10,000 people to the Festival and Airshow. We are pleased to be listed in the 2011 Stafford County Regional Visitors Guide as well as with multiple local and national media outlets increasing our reach beyond Stafford County and raising awareness of the event and our corporate partners in the community.

We realize that in these tough economic times decision-makers are faced with tough choices in supporting events in our community. We can assure you that by supporting this year's event, you will be making a direct impact on our local community. In addition, your company will be well represented in front of the thousands of people expected to enjoy this year's Festival and exciting new airshow component. Your company will not only be reinforced to the local residents, but will be exposed to the many visitors that come to Stafford County specifically for the event

Thank you in advance for your kind consideration. Kindly confirm your participation or any questions you may have about the event via return email or by calling me at 540-419-5122. I look forward to working with you to make the 7th Annual Wings & Wheels Festival and Air Show a huge success!

Sincerely,

Kathryn Barry
Wings and Wheels Festival and Airshow
Co-Chairman



**Stafford Rotary Club
Presents**

***Wings, Wheels, Festival & Air Show
Stafford Airport
October 15, 2011***

2011 Title Sponsorship

Sponsorship Includes:

Prime Title Sponsor Display or Vendor space day of event 20x20
On -site banner placement and signage
Event Day PA announcements
Logo as Title Sponsor in promotional materials to include print & web
Name mention in radio commercials on WGRQ FM & WGRX FM
Name recognition on Stafford Rotary website
Product Sampling
Coupon Distribution
Ad in program
Parachute Ride for one person (priceless)
3 VIP Fly Over Seats Day of Event
VIP Seating for Air Show for up to 10 people
VIP lunch for up to 10 people
6 Airplane rides for kids 7-17
VIP Parking
First Right of Refusal 2012

Title Sponsorship \$ 10,000

Name

Company

Date



**Stafford Rotary Club
Presents**

***Wings, Wheels, Festival & Air Show
Stafford Airport
October 15, 2011***

2011 Gold Sponsorship

Sponsorship Includes:

Vendor Space at day of event – 12 x 12
On -site banner placement and signage
Event Day PA announcements
Logo on Program
Name mention in radio commercials on WGRQ FM & WGRX FM
Name recognition on Stafford Rotary website
Coupon Distribution
VIP Seating for Air Show for up to 6 people
VIP lunch for up to 6 people
4 Airplane rides for kids 7-17
VIP Parking
First Right of Refusal 2012

Gold Level Sponsorship \$ 5,000

Name

Company

Date



**Stafford Rotary Club
Presents**

***Wings, Wheels, Festival & Air Show
Stafford Airport
October 15, 2011***

2011 Blue Sponsorship

Sponsorship Includes:

On -site banner placement and signage
Business Card size ad in program
VIP Seating for Air Show for up to 4 people
VIP lunch for up to 4 people
2 Airplane rides for kids 7-17
VIP Parking
First Right of Refusal 2012

Blue Level Sponsorship \$ 2,500

Name

Company

Date



**Stafford Rotary Club
Presents**

***Wings, Wheels, Festival & Air Show
Stafford Airport
October 15, 2011***

2011 Wings Sponsorship

Sponsorship Includes:

On -site banner placement and signage
Business Card size ad in program
Name recognition on Stafford Rotary website
VIP lunch for 2 people
VIP Parking
First Right of Refusal 2012

Wings Level Sponsorship \$ 1,000

Name

Company

Date



**Stafford Rotary Club
Presents**

***Wings, Wheels, Festival & Air Show
Stafford Airport
October 15, 2011***

2011 Wheels Sponsorship

Sponsorship Includes:

On -site banner placement of your company banner
Business Card size ad in Program
VIP Parking
First Right of Refusal 2012

Wheels Level Sponsorship \$ 500

Name

Company

Date